

INTRO TO PUBLIC SPEAKING

Created by IFY Homeschool



FEAR OF PUBLIC SPEAKING

The most common phobia that people have is **glossophobia**, the fear of public speaking.



THE LITTLE FEAR OF PUBLIC SPEAKING

Seventy-five percent of all people have a fear of public speaking. This is more than having a fear of spiders, snakes, heights, and even a fear of death.



HOW DO I GIVE A SPEECH?!?!

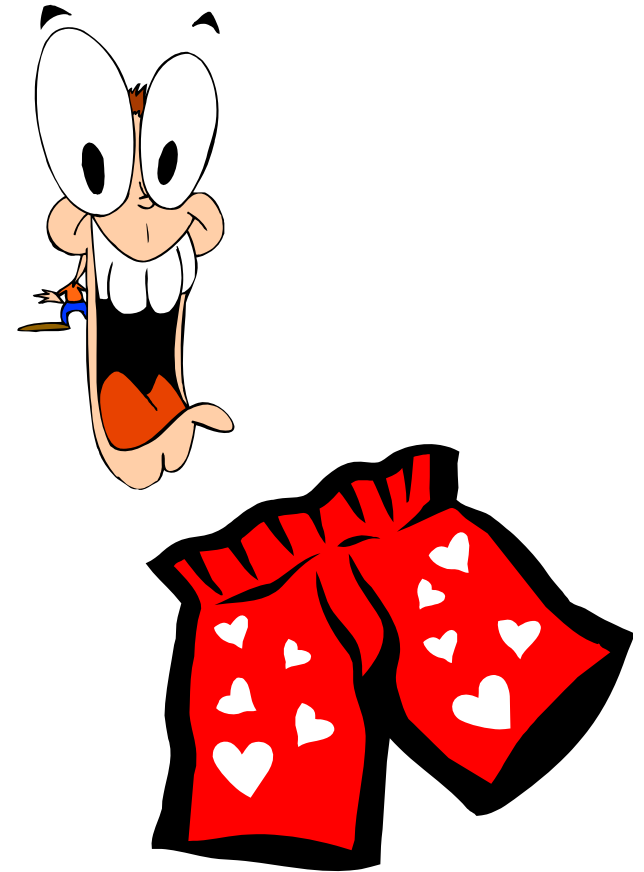
How do I say what it is
I want to say in a way
that will . . . Arghhh!

**“Eloquent speech is...
not from lip to ear,
but rather from
heart to heart.”**



TYPICAL SPEECH ADVICE

What speakers need is advice for giving a good speech -- **advice that's more constructive than** “you should picture audience members in their underwear.”



KNOW YOUR AUDIENCE

Always remember – An audience is a group of people gathered together to watch something while being held hostage in a room for a certain amount of time.



MAKE YOUR TOPIC INTERESTING

To keep your audience's attention, you must do two things:

1. Find out what they need to hear.
2. Figure out how to get that message across.



It's up to YOU to make it interesting for them!!!!!!

RESEARCH YOUR AUDIENCE

Find out what the audience members will be like.

- What will the average age be?
- What about their familiarity with the subject?
- Will they be fun-loving or stodgy?
- What are they expecting to learn from you?



USE APPROPRIATE WORDS

If the audience doesn't understand your words, your speech will completely fly over their heads. If the words you use are too simple, your speech will be drowned out by the snoring.



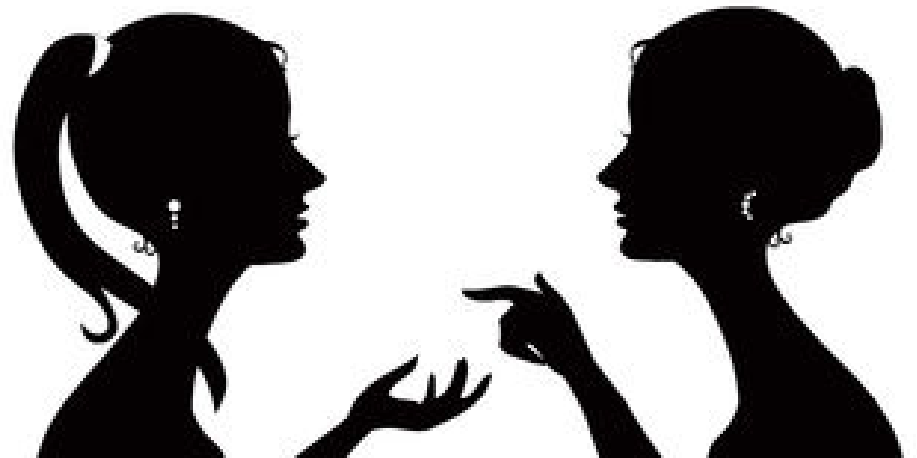
USE APPROPRIATE BODY LANGUAGE

- **When you're speaking:**
 - Think about the image you want to convey.
 - Smile
 - Try to look friendly and warm
 - You still want to be accessible, but you must also maintain an authoritative air.



TREAT THE AUDIENCE AS A SINGLE ENTITY

One trick of the trade is to pretend that the audience is just one person. When there's only one person to worry about, you feel more of a personal connection and want the person listening to you to really understand what you're saying.



MAKE EYE CONTACT

Making eye contact means making a connection, and that is your number one goal. So lift your eyes up from your notes as often and naturally as possible (this gets easier with practice).



CONSIDER LETTING THE AUDIENCE PARTICIPATE

It doesn't work with all speeches, but letting the audience participate can warm up a crowd. It will encourage them to pay attention. Participation can be as simple as asking a question of the whole audience.

